

**"Back To The Fifties"**  
  
**Festival** Inc.  
**Lebanon, Indiana**

March, 2017

Dear Community Leader:

Thanks to businesses and organizations like yours, the **"Back to the Fifties Festival, Inc."** last fall was another success! A portion of each year's profits is donated to the Community Foundation of Boone County to support the Visual and Performing Arts Endowment Fund of Boone County. The Festival donated \$5,000 from this fund toward the Foundation's 25<sup>th</sup> anniversary project, "The Walking Man" Sculptures, which will be seen in four communities across Boone County.

We are now preparing for the 23<sup>rd</sup> Annual Festival on Friday and Saturday, September 15 & 16. As in the past, the Festival will encompass many activities and forms of entertainment. Live music will again be provided and a disc jockey will be providing additional music and announcements. The Classic Car Show showcases entries from 50's and beyond and is one of the largest shows in central Indiana. The art and photography show and sale and many other familiar activities are being planned for the entire family at our new home on the Boone County Fairgrounds.

If you generously sponsored an event last year, we thank you and urge you to continue your support. If you have not participated in the past and would like to sponsor an event or make a donation, simply complete the enclosed agreement and return it with your check to the festival committee in the enclosed envelope.

Event level and above sponsors will be listed on marketing flyers and advertisements. When returning your agreement and check before June 30, 2017, you will be included on materials used to promote the festival distributed in July and thereafter.

The Festival provides your business or organization with excellent exposure to the thousands of visitors who travel to Boone County each year to enjoy a nostalgic weekend of entertainment, food and fun.

We look forward to renewed and additional support again this year.

If you have any questions, please contact us by Fax, Letter, E-mail or contact our toll free number.

Sincerely,

The Festival Sponsorship Committee  
Carmen Ottinger, Festival President

***No pets or reptiles  
will be permitted in  
the food areas.***



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