

"Back To The Fifties" Festival Inc. Lebanon, Indiana

Dear Community Leader and Business Owner,

As we prepare for the 2021 Festival on Friday and Saturday, September 17th & 18th, we are excited to be celebrating our 27th Annual Event! We have extended Saturday's hours and event line up to include an evening concert as well as other new events still in the planning stages!

If you generously sponsored an event in the past, we THANKYOU for helping make the Festival a success and urge you to continue your support. This would be an excellent time to increase your support as we continue to grow the festival.

If you have not participated in the past and would like to sponsor an event, make a donation or donate a door prize, simply complete the enclosed agreement and return it with your check to the festival committee. Event level and above Sponsors will be promoted by being listed on marketing flyers and advertisements. When returning your agreement and check before June 30, 2021, you will also be included on materials used to promote the festival in the distribution from July thru September. The Festival provides your business or organization with excellent exposure to the thousands of visitors who travel to Boone County each year to enjoy a nostalgic weekend of entertainment, food and fun!

Having the Boone County Fairgrounds as our Festival home has allowed us the space to add events and more room for exciting activities. As in the past, the Festival will encompass many activities and forms of entertainment. Live Entertainment, Antique Bicycle Show, Mini Remote Control Truckers and more! Our Classic Car Show is one of the largest shows in Central Indiana and showcases entries from the 50's and beyond!

With monies from the Festival we continue to benefit visual and performing arts in Boone County! Most recently we were able to create the Art, Music & Theatre Creativity Mini Grants program to be awarded in our Boone County Schools. Mini Grants are given to local teachers including Lebanon Community School Corporation, WeBo Community School Corporation, Zionsville Community Schools and Traders Point Christian Academy.

We look forward to renewed and additional support this year. If you have any questions, please feel free to contact us!

Sincerely,

The Festival Sponsorship Committee
Carmen Ottinger, Festival Chairman

***No pets or exotic animals
will be permitted in the food
areas or on festival grounds.***



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Web site: <http://www.fiftiesfestival.com> • Like us on FACEBOOK at: Back To The Fifties Festival • Follow us on Twitter #50sfest