

**"Back To The Fifties"**  
  
**Festival** Inc.  
**Lebanon, Indiana**

2022

Dear Community Leader and Business Owner,

As we prepare for the 2022 Festival on Friday and Saturday, September 16th & 17th, we are excited to be celebrating our 28th Annual Event! We have extended Saturday's hours and event line up to include an evening concert as well as other new events still in the planning stages!

If you generously sponsored an event in the past, we THANK YOU for helping make the Festival a success and urge you to continue your support. This would be an excellent time to increase your support and/or include the Festival as a line item in your budget as we continue to grow the festival.

If you have not participated in the past and would like to sponsor an event, make a donation or donate a door prize, simply complete the enclosed agreement and return it with your check to the festival committee. Event level and above Sponsors will be promoted by being listed on marketing flyers and advertisements. When returning your agreement and check before June 30, 2022, you will also be included on materials used to promote the festival in the distribution from July thru September. The Festival provides your business or organization with excellent exposure to the thousands of visitors who travel to Boone County each year to enjoy a nostalgic weekend of entertainment, food and fun!

Having the Boone County Fairgrounds as our Festival home has allowed us the space to add events and more room for exciting activities. As in the past, the Festival will encompass many activities and forms of entertainment. Live Entertainment, Antique Bicycle Show, Mini Remote Control Truckers and more! Our Classic Car Show is one of the largest shows in Central Indiana and showcases entries from the 50's and beyond! Booth space is also available upon request.

With monies from the Festival we continue to benefit visual and performing arts in Boone County! Most recently we were able to create the *Art, Music & Theatre Creativity Mini Grants* program to be awarded in our Boone County Schools.

We look forward to renewed and additional support this year. If you have any questions, please feel free to contact us.

Sincerely,

The Festival Sponsorship Committee  
Carmen Ottinger, Festival Chairman

Enclosures

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