

**"Back To The Fifties"**  
  
**Festival** Inc.  
**Lebanon, Indiana**

2025

Dear Community Leader and Business Owner,

As we prepare for the 2025 Festival on Saturday, September 13 on the Boone County Fairgrounds, we are excited to be celebrating our 31st Annual Event! We are in the planning stages as we are making a few changes to the festival.

If you generously sponsored an event in the past, we THANK YOU for helping make the Festival a success and urge you to continue your support. This would be an excellent time to increase your support or include the Festival as a line item in your budget as we continue the festival.

If you have not participated in the past and would like to sponsor an event, make a donation or donate a door prize, simply complete the enclosed agreement and return it with your check to the festival committee. Event level and above Sponsors will be promoted by being listed on marketing flyers and other promotional materials. When returning agreement and check before June 30, 2025, you will also be included on materials used to promote the festival in the distribution from July thru September.

The Festival provides your business or organization with excellent exposure to the thousands of visitors who travel to Boone County each year to enjoy a nostalgic weekend of entertainment, food and fun!

The Boone County Fairgrounds has allowed us the space for our Classic Car Show, Antique Bicycle Show, Live Entertainment and the Mini Micro Tractor Pulling Association. Our Classic Car Show is one of the largest shows in Central Indiana and showcases entries from the 50's and beyond!

With monies from the Festival we continue to benefit visual and performing arts in Boone County as well as other worthwhile charities in our area.

We look forward to renewed and additional support this year. If you have any questions, please feel free to contact us.

Sincerely,

Carmen Ottinger, Festival Chairman

Enclosures

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